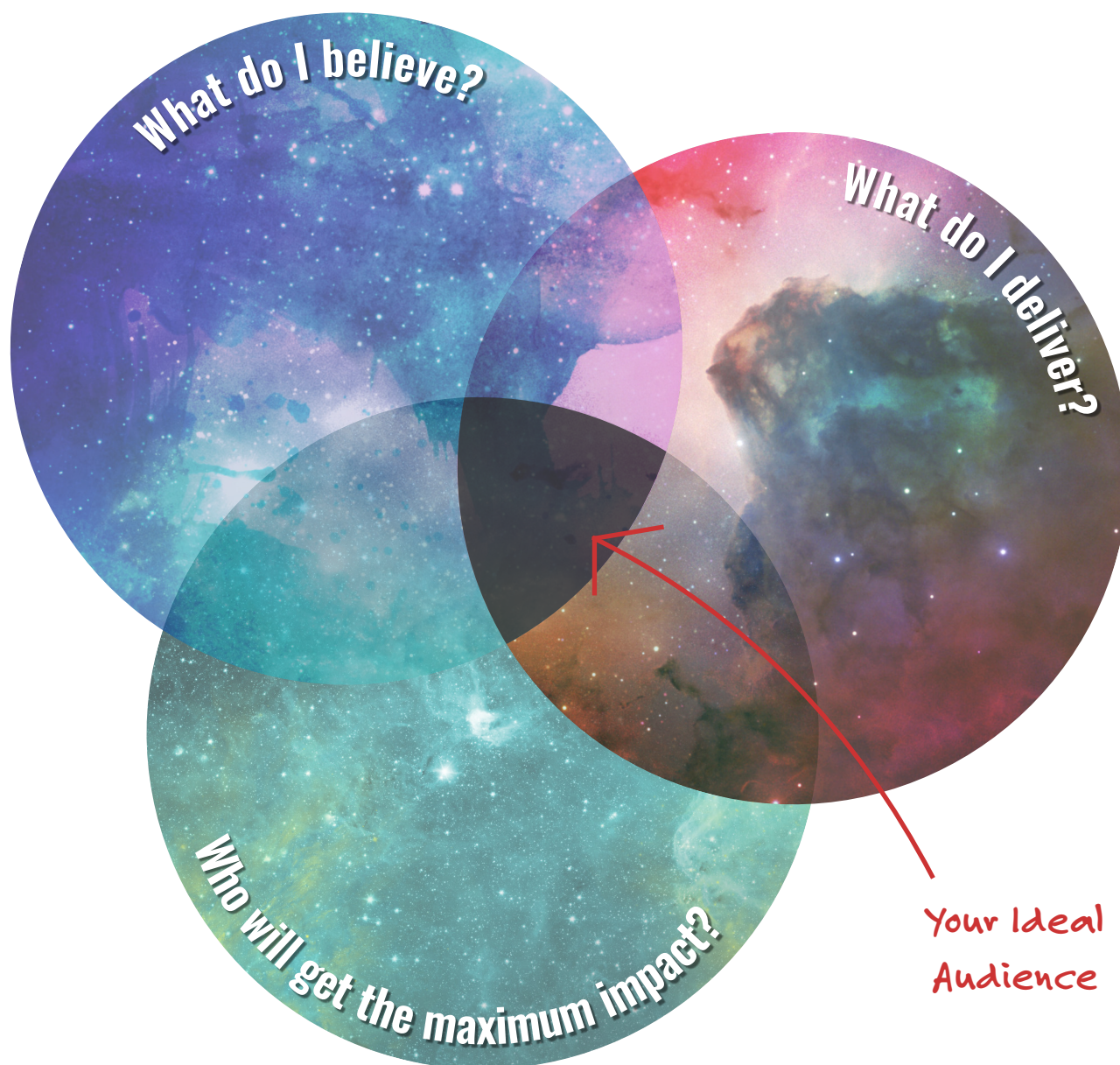


AUDIENCE TARGETING TOOL



How to Use This Tool:

This tool will help you focus your messaging so that it connects with your ideal audience. Print out this worksheet and brainstorm answers to each of the 3 questions. Look for trends that lead you to your ideal audience.

Need some more help defining your audience and refining your message? Schedule a [complimentary Discovery Call](#) to see if Brand Coaching is right for you!

